Jordan Hejka

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Technical Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe Xd
- Autodesk Maya
- Balsamiq
- CSS
- Confluence
- Figjam
- Figma
- HTML
- JavaScript
- Jira
- MURAL
- Microsoft 365
- Microsoft Azure
- Miro
- MySQL
- PHP
- Python

Education

University of Toronto, Faculty of Information (Sept. 2020 to Present)

Master of Information Specializing in User Experience Design and Information Systems Design.
Relevant Courses:
- User-Centred Information Systems Development
- User Interface Design
- Programming for Data Science

York University, Faculty of Liberal Arts & Professional Studies (Sept. 2016 to Jan. 2020)

Bachelor of Arts Specializing in Communications Studies.
Relevant Courses:
- Technological Advances in Telecommunications
- Surveillance, Media, and Society
- Electronic Info Network Marketplace

References Available Upon Request

Work Experience

Lorex Technology Inc.

UX/Ui Intern (Jan. 2021 to Present)

- Developed new Network and Digital Video Recorder Interface for the upcoming 2022 devices. Followed an Agile approach to researching user needs, and worked with developers to produce an interface with an enhanced User Experience.
- Designed content for a newsletter campaign that resulted in $50,000 worth of revenue in new devices purchased from Lorex.com.
- Designed and manage a device beta testing program: "Lorex Inner Circle" to collect user feedback and suggestions related to upcoming products.
- Onboarded the company with the platform AppFollow, allowing our app team to easily respond to 4000 reviews posted online in the year 2021.

Product Management Intern (Feb. 2020 to Jan. 2021)

- Performed UX research with product management for developing new 2021 hardware and app interfaces.
- Developed multi-department web application for calculating device power consumption to properly develop consumer bundles – "Power-Over-Ethernet Calculator".

Staples Canada Inc.

Technology Sales and Service Representative. (Feb. 2016 to Aug. 2020)

- Awarded top sales representative, 2017 & 2018, for outstanding customer service and sales.
- Assisted with onboarding two local businesses, to Staples Business Plan, providing support and solutions for development and growth.

Canadian Tire Corp.

Hardware Sales Representative (May. 2018 to Apr. 2019)

- Tasked with designing and building new product displays, I assisted the management team with creating a better buying experience for customers searching for niche products.
- Developing customer solutions through conversation and investigation to provide product suggestions.

References Available Upon Request

Volunteer Experience

Lorex Technology Inc.

CES Las Vegas 2020 Showroom Assistant (Jan. 2020)

• My role for the CES show was to assist team with setting up and connecting devices for showroom displays for high-priority client presentations.

University of Toronto

Research Assistant (Dec. 2020)

• In this position, I acted as a field researcher for gathering and documenting components to an online data information map. Research such as, physical location (latitude and longitude), geographic photography, and auditory samples, were collected and used as data points in a world-wide information mapping system that used Machine Learning integration to predict landscapes.

Father Leo J. Austin C.S.S

Grade 9-12 Classroom Assistant (Sept. 2018 - May 2019)

- My role for the CES show was to assist team with setting up and connecting devices for showroom displays for high-priority client presentations.

Personal Projects

CatarinasHealing.com

UX & Web Designer (Nov. 2020)

- After losing their job to COVID-19, my personal client approached for assistance with growing their personal business. After evaluating their current website and business practices, I designed a new website and booking system to more easily manage and grow.

Personal PC Design

Part Sourcing and Builder (Sept. 2016)

- With little knowledge about computer components, and proper installation techniques, I assisted my client with sourcing and building their personal gaming & productivity computer.

References Available Upon Request

Certifications

LinkedIn Learning

UX Research Methods: Interviewing
Issued July 2021 • No Expiry

Agile Product Owner Role: Foundations
Issued June 2021 • No Expiry

Becoming A Product Manager
Issued July 2021 • No Expiry

Scrum: Advanced
Issued June 2021 • No Expiry

Surveys & Questionnaires for UX Projects
Issued June 2021 • No Expiry

References Available Upon Request